



## JOIN FMX - A CONFERENCE REIMAGINED

FMX is Europe's most influential conference on animation, visual effects, games and immersive media. For 25 years, it has been home to an international exchange about the latest projects, tools and techniques.

**As the world is impacted by seismic changes, FMX 2021 will take place exclusively online in order to keep everyone safe.** With an extraordinary digital experience, FMX will continue to assemble exceptional media creators to share their insights with a large international audience of professionals and students. The FMX community may be unable to gather physically but will have ample space to connect and exchange in the virtual sphere.

Several virtual rooms set the stage for high quality presentations, workshops, panels, masterclasses, and get-togethers. **The program will be streamed on the FMX online event platform from May 4 to 6, from morning to late at night.** A timeframe which allows for an audience from most time zones around the globe to take part.

**Presentations will be pre-recorded and streamed in a scheduled time slot during FMX. In addition, they will be made available via video-on-demand until July 31 at the latest.**

**All sessions will be accompanied by live exchange opportunities for everyone who wants to join, such as live chats and Q&A with the speakers.**

With its central theme **“ReImagine Tomorrow”**, **FMX 2021** will reflect on how work in the industry has been disrupted in unprecedented ways. With every aspect of education, production and distribution affected, we have all been challenged to reinvent ourselves.

FMX 2021 will look into these new experiences with presentations and discussions on how to adjust processes and create new opportunities, as we reimagine tomorrow.

**Take a look at our new and reinvented partner opportunities for FMX 2021 on the following pages.**





## Become a Gold Partner

### The booking of a Gold Partnership comprises:

- Branding of one of the virtual rooms
- Your company reel (up to **45 seconds**) will be played before every presentation\* in that room
- **Up to 6 slots of 90 minutes each within the FMX 2021 program (1 slot consists of approximately 45 minutes pre-recorded presentation and 45 minutes live exchange including Q&A)**
- Listing as **Gold Partner** in boilerplate of the FMX trailer, played before every presentation
- Exclusive entry on FMX website with logo, company description, presentation descriptions, speaker bios, and images
- Company logo in the **Gold Partner** section of the FMX website, linked to your website
- Entry on FMX online event platform with logo, company description, presentation descriptions, video clip, and contact and meeting option
- Banner on FMX website **and online event platform**
- Mention as **Gold Partner** in press and social media activities
- Inclusion of company one-pager in FMX press kit
- Up to **15 free tickets** for FMX 2021
- Additional discounted tickets for staff on request

Price **15,000 EUR\*\***

\* All presentations will be streamed as part of the FMX online schedule and will be accessible via video-on-demand until July 31 at the latest.

\*\* 19% VAT (sales tax) will be added to prices if applicable. General terms and conditions of FMX 2021 apply.



## Become Platinum Partner

Please note, there will **only** be **one Platinum Partner**.

### The booking of Platinum Partnership comprises:

- Branding of one of the virtual rooms
- Your company reel (up to **45** seconds) will be played before every presentation\* in that room
- **Keynote within the FMX 2021 program (1 slot)**
- **Up to 6 slots of 90 minutes each within the FMX 2021 program (1 slot consists of approximately 45 minutes pre-recorded presentation and 45 minutes live exchange including Q&A)**
- Listing as **Platinum Partner** in boilerplate of the FMX trailer, played before every presentation
- Exclusive entry on FMX website with logo, company description, presentation descriptions, speaker bios, and images
- Company logo in the **Platinum Partner** section of the FMX website, linked to your website
- Entry on FMX online event platform with logo, company description, presentation descriptions, video clip, and contact and meeting option
- Banner on FMX website **and online event platform**
- Mention as **Platinum Partner** in press and social media activities
- Inclusion of company one-pager in FMX press kit
- Up to **30 free tickets** for FMX 2021
- Additional discounted tickets for staff on request

**Price 30,000 EUR minimum, will go to highest bidder\*\***

\* All presentations will be streamed as part of the FMX online schedule and will be accessible via video-on-demand until July 31 at the latest.

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## WORKSHOPS

Workshops constitute an important part of our FMX program. Send us your pre-recorded presentation to promote your products and services within our high-quality tracks at FMX to our international audience who will be watching around the globe.

Your presentation will be streamed in a scheduled time slot during FMX and will be made available via video-on-demand until July 31 at the latest, to make sure you gain maximum reach.

One slot consists of approximately 45 minutes of pre-recorded presentation and 45 minutes live exchange including Q&A to give the community the opportunity to interact and get up close and personal with you!

### The booking comprises:

- 1 slot of 90 minutes within the FMX 2021 program (1 slot consists of approximately 45 minutes pre-recorded presentation\* and 45 minutes live exchange including Q&A)
- Entry on FMX website with logo, company description, workshop description, speaker bio, and images
- Company logo in the partner section of the FMX website, linked to your website
- Entry on FMX online event platform with logo, company description, workshop description, speaker bio, video clip, and contact and meeting option
- Accreditation for the speaker and 2 free tickets for FMX 2021
- Additional discounted tickets for staff on request

**Price 900 EUR\*\***

\* All presentations will be streamed as part of the FMX online schedule and will be accessible via video-on-demand until July 31 at the latest.

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## SHOWCASES

Showcase your company, its products and services by sending us a 5 to 10 minute video pitch which will be part of a Fast Forward session within the FMX program.

It will be streamed in a scheduled time slot during FMX and will be made available via video-on-demand until July 31 at the latest, to make sure you gain maximum reach.

Use our online event platform to highlight your presence at FMX 2021 and to get in touch with our audience by offering them the opportunity to chat to you, schedule meetings, and to show them what special offers you have in store.

### The booking comprises:

- 5 to 10 minute pitch as part of a Fast Forward session within the FMX 2021 program\*
- Entry on FMX website with logo and company description
- Company logo in the partner section of the FMX website, linked to your website
- Entry on FMX online event platform with logo, company description, video clip, and contact and meeting option
- 1 free ticket for FMX 2021
- Additional discounted tickets for staff on request

**Price 400 EUR\*\***

\* All presentations will be streamed as part of the FMX online schedule and will be accessible via video-on-demand until July 31 at the latest.

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## RECRUITING

Bring attention to your company, current and upcoming projects, workplace and vacancies in a pre-recorded recruiting presentation, followed by a live Q&A session to engage with aspiring creative talents.

Your presentation will be streamed in a scheduled time slot during FMX and will be made available via video-on-demand until July 31 at the latest, to make sure you gain maximum reach.

One slot consists of a total of 30 minutes and includes a pre-recorded presentation, followed by a live exchange to give the community the opportunity to interact and get up close and personal with you.

Schedule interviews and meetings during all days of FMX via your presence on the FMX online event platform.

### The booking comprises:

- 1 slot of 30 minutes within the FMX 2021 program (1 slot consists of a pre-recorded presentation\* and live exchange including Q&A)
- Entry on FMX website with logo, company description, presentation description, speaker bio, and images
- Company logo in the partner section of the FMX website, linked to your website
- Entry on FMX online event platform with logo, company description, video clip, and contact and meeting option
- Invitation to the Educators & Recruiters Exchange
- Job ad on FMX website
- Accreditation for the speaker and 1 free ticket for FMX 2021
- Additional discounted tickets for staff on request

**Price 600 EUR\*\***

\* All presentations will be streamed as part of the FMX online schedule and will be accessible via video-on-demand until July 31 at the latest.

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## PORTFOLIO REVIEWS

Educate up and coming artists about the dos and don'ts in their portfolio by using real examples, reviewed by an artist or recruiter live on air at FMX 2021.

Show our audience what matters to you when looking at applicants' work, and let them gain insight into the perspective of your experienced artists and recruiters.

Please note, you can only book a Portfolio Review if you also book our Recruiting Package.

### The booking comprises:

- 1 slot of 90 minutes within the FMX 2021\*

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- Entry on FMX website with logo, company description, presentation description, speaker bio, and images

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- Entry on FMX online event platform with presentation description

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- Accreditation for the speaker and 2 free tickets for FMX 2021

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- Additional discounted tickets for staff on request

**Price 900 EUR\*\***

\* All presentations will be streamed as part of the FMX online schedule and will be accessible via video-on-demand until July 31 at the latest.

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## SCHOOLS

Present your school, its curriculum and projects. Be part of FMX 2021 and get the chance to submit projects for the track The Quest for Young Talent.

Schedule interviews and meetings with prospective students, get in touch with other faculty staff at the Animation Schools Exchange and take part in the Educators & Recruiters Exchange.

### The booking comprises:

- Entry on FMX website with logo and description of your school
- Logo in the partner section of the FMX website, linked to your website
- Entry on FMX online event platform with logo, school description, video clip, and contact and meeting option
- Invitation to the Animation Schools Exchange
- Invitation to the Educators & Recruiters Exchange
- Students from participating schools are invited to submit projects for the track The Quest for Young Talent
- 1 free ticket for faculty staff for FMX 2021
- Additional discounted tickets for staff on request
- Students from participating schools are eligible for discounted tickets

**Price 200 EUR\*\***

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## WANT TO BECOME AN OFFICIAL PARTNER?

Feel free to contact us with your questions and enquiries, and be part of FMX 2021.

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FMX 2021, May 4-6, [www.fmx.de](http://www.fmx.de)

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